

◆KIDS EARTH FUND Fund Raising Dinner 2012 "Kids Helping Kids Let's repaint Earth by children's drawing"

DATE: 19:00-21:30 on November 2nd 2012 Doors open at 18:45

VENUE: GRAND HYATT TOKYO 3F Grand Ballroom

DONATION: ¥25,000 per person

The member of the KIDS EARTH FUNDS and guests who make reservations by Sept. 30 will receive 3 raffle tickets.

DRESS CODE: Black-Tie/ Semi-Formal

※The proceeds from this event will be used to expand KIDS EARTH HOME Cambodia,

Vietnam, Croatia and Tohoku and to purchase art materials for children.

※We will arrange a special table for those who purchase one table for ten guests.



12 Violinists



Pianist/Aki Kondo



Live Art/Keeda Oikawa



Vocal//Shak Holliday



Vocal Duet/Nobuo Funabashi



Vocal Duet/Ayaka Kinoshita



MC/Janica Southwick Sims



MC/Maxwell Powers



◆France Restaurant Week x KIDS EARTH FUND

Diners Club France Restaurant Week, started in 2011, is to cheer up Japan with the power of delicious French cuisine. In 2012, children are featured in this event. On September 19th, "Happy Dining" -themed drawings and paintings by children of tsunami affected areas will be displayed at the opening gala party at Grand Hyatt Tokyo. This will be a charity event through KIDS EARTH FUND to support children in the affected area. The party tickets are ¥35,000 each. Please contact KIDS EARTH FUND at 03-5449-8161 to purchase the ticket.



◆Towel sets and stationery sets are now available from TAKAKOH BUSSAN CO. LTD.

The new KIDS EARTH FUND charity goods from TAKAKOH BUSSAN CO. LTD. are now on sale. The Towel set including 3 different designs [rainbow] [elephant] [bear] is on sale at 800 yen, and the Notebook & ballpoint pen set is also on sale at 500 yen. These goods may be purchased through the KIDS EARTH FUND website, events, and KIDS EARTH HOME TOKYO office in Ebisu.



◆Thank you Turner Colour Works, Ltd.!

At our workshops, we use "Event Color" donated by Turner Colour Works, Ltd. These paints produce great colors and children can use them very comfortably and smoothly for painting. They also provide some giant fabric canvases.



◆25ans x KIDS EARTH FUND

A portion of the proceed from 25ans magazine (June and September issue) will be donated to the KIDS EARTH FUND. Our workshops and activities are also introduced in both issues.

◆We will send updated smiles and children's' artwork through Facebook and Twitter



子どもたちの絵で世界を塗り替えよう -Kids Helping Kids-
Let's Repaint the Earth with Children's Drawing
<http://www.facebook.com/KidsEarthFund>



Kids Earth Fund
<http://twitter.co/#!/KidsEarthFund>

■ NEW MEMBER

The following are newly joined members.

[Group Members] GUNZE Limited

[Individual Members] Nanaka Ito, Yasuhiro Ota

[As of July 16th 2012]



KIDS EARTH HOME Project

キッズ・アース・ホームプロジェクト



Cambodia and Vietnam

We visited KIDS EARTH HOME in Cambodia and Vietnam to hold art workshops from March 23rd to the 29th. Local children who joined the workshop were truly delighted with donated colored pencils. Those children shed tears when we shared with them the stories of how the earthquake and tsunami have affected people's lives in Japan, and then they drew pictures of the tsunami, people who are crying and also people who have lost their lives. It was emotionally stunning to see those children's sincerity and sensitivity as they express it within their pictures.



Tohoku Support Report

Even though the scars that tsunami have left are still clearly and deeply remaining as people are still living in the temporary housing and no constructions have started in washed away areas, less and less reports about current situation of the tsunami affected areas and its people are coming in as time passes by. After the earthquake happened, tons of donations and relief goods have arrived from all over the world. However the school and temporary housing are filling up with those aids, this local person said "We may be ready to reconstruct our lives materialistically, but not emotionally and spiritually." In order to bring hopes to continue their lives, mental support must be provided to people who have lost their home and/or loved ones.



April 13th at Okuma Children's Home

Children's drawing were used as a design on shopping bag.

KIDS EARTH HOME Tohoku

"I don't need snacks. Can I just paint?" and this is the painting she showed us.

Watari Summer Festival in Miyagi Prefecture

Five volunteers from the shu uemura have joined our workshop

Okuma middle school

Challenging a giant canvas

KIDS EARTH HOME Tohoku

Let's challenge a giant canvas!

Firefly Summer Festival

Thirteen volunteers from Sumitomo Mitsui Banking Corporation helped us under the blazing sun.

KIDS EARTH HOME Tohoku

CALBEE, Inc. donated lots of snacks to the children who painted in the art workshop.



KIDS EARTH CAR Project

キッズ・アース・カープロジェクト

"Let's deliver a picture to Tohoku" by nico KIDS in bloom

We have collaborated with "nico KIDS in bloom" to host an art workshop at La Fuente Daikanyama. "nico KIDS in bloom" is a group which organizes events to connect children and society in fun and stylish way. Painting on a large canvas is non-verbal message for the children in Tohoku. Children strongly focused on the large canvas with message in their mind when they were told "Your painting is going to save children all over the world."



GUNZE x KIDS EARTH FUND PapaPants ★ Workshop



From May 17th to June 17th, Gunze, Ltd. and KIDS EARTH FUND collaborated together to host four workshops at BODY WILD Under Wave on Harajuku Cat Street, where children painted on the packages of underpants. Japanese artist KAOKAO-PANDA joined the event to live up to the workshop. Gunze, Ltd. also provides a service called "BW-Design" where you can order to print your favorite images on underpants via their website, which are popular gifts for fathers and grandfathers.



Workshop at the Children's Hospital

Art workshops are usually held after mid-day nap time at the Children's Hospital. Children gather up in the playroom anxiously with anticipation; once they

start painting, it's non-stop. Children who have been staying in hospital for long term demonstrate very creative and unique ways of art.



Shisei Academy Art Workshop with Goldman Sachs



An art workshop was held at Shisei Academy, a shelter for children who are orphaned or cannot live with their family. This year, the theme was "Environment" and children painted pictures such as "A World under the Sea", "The World in the Sky", "The World of Water" and "Eco-Friendly Transportation". Those paintings were to exchange with that of children in Croatia.

Sponsored by: Goldman Sachs



MEGURUKA

On June 2nd at Hibiya Park and on June 24th at Yokohama Red Brick Warehouse, KIDS EARTH FUND participated in Link Island which is held by MEGURUKA, a company that provides child care support services. During the event, many families visited our booth, where we sold our goods and hosted art workshops. The children's paintings displayed at the event venues were donated to KIDS EARTH FUND.

<http://asc-linkisland.info/>



Jagabee has gotten a new look!

Very popular Japanese snack Jagabee (from CALBEE, Inc.) and its box package have been displaying children's paintings. Now some of the paintings are renewed and have displayed at their shareholder's meeting. CALBEE, Inc. also donated 500 sets of their snacks to children in Tohoku and children all over the world.



Supporting the Philippines



Relief goods and art workshops were provided to the Philippines, where devastating flood took place in last December. Two workshops were held in Rizal Province in northern Philippines; one in Tanay on May 2nd and the other in Antipolo on the 5th.

90 children in total participated and finished about 200 drawings. This was their first time to actually use paints and colored pencil. Their eyes sparkled as they made their first stroke of brush and colored pencils. They were also excited to receive T-shirts and flashlights as their villages still suffer from power outage.



Mr. Kazushi Ono's Charity Concert at the Opera de Lyon

On March 16th, a charity concert, which commemorated the one year anniversary of the Eastern Japan Earthquake, took place in Opera de Lyon, France. Paintings of children from the affected areas were displayed and donations were collected by Japanese Association of Lyon. Mr. Ono said "It was the greatest opportunity, first time after the earth quake, for both

NEWS

Japanese and French to realize our strong bond."



Sumitomo Mitsui Banking Corporation Charity Concert "Famous Songs from the Toy Box"

The 7th Annual Sumitomo Mitsui Banking Corporation Charity Concert, called "Famous Songs from the Toy box", was held on May 13th at Kioi Hall. Not only the profit from the concert, but also the profit from the sales of charity goods such as eco-friendly dish-washing clothes made by bank employee nationwide and the donation box placed at the hall were summed up and total ¥517,096 were received. Contributors' strong wish towards helping the children of the world and Tohoku filled up the atmosphere.



D&N Confectionary "NATSUBONO" now on sale

NATSUBONO is now on sale with children's drawing used on their packages! It is easy-to eat, no-messy hand pound cake that comes in two flavors, blueberry and yogurt. They are available for limited time only in ANA FESTA and JALUX in Haneda Airport, and also at train station kiosks including JR Ueno Station.



The Legend Charity Pro-Am Tournament

On May 4th and the 5th, charity goods were sold at the Legend Charity Pro-Am Tournament in Asakura City, Chiba. Total 7,526 people visited the tournament and stopped by our booth.

Proceeds of the charity goods sold at the booth will be used to support the children in Tohoku region.

